

Diana S. McKeown

Work History

PROGRAM COORDINATOR

Metro – Clean Energy Resource Teams (CERTs)

- Leads organizing efforts for Metro CERTs
- Develops and implements effective network communications
- Maintains strong relationships with key partner organizations
- Works to promote and facilitate local energy initiatives

PROGRAM DIRECTOR

Clean Water Action Alliance of Minnesota

November 2003 - 2007

- Acts as spokesperson for Clean Water Action
- Directs campaign coordinators and organizers, including training
- Plans and implements campaigns
- Develops new systems for tracking media, action alerts etc.
- Conducts foundation, large donor and member fundraising
- Oversees program department budget

ENERGY PROGRAM COORDINATOR

Clean Water Action Alliance of Minnesota

July 1998-November 2003

- Organized numerous events including lobby days, film fest etc.
- Demonstrated ability to build strategic alliances
- Initiated system for event intake and decision making

PHONE CANVASS (MANAGER, TRAINER)

Clean Water Action Alliance of Minnesota

June 1993-June 1998

- Managed phone canvass staff
- Revised training and curriculum system
- Implemented special phone projects

RESPONSE REPRESENTATIVE

Higher Education Assistance Foundation

September 1992-June 1993

Appointments / Boards / Campaigns

- Green Institute, Board member 1996-2000
 - MN Alliance for Progressive Action Board 1999-2003
 - Earth Day Minnesota coordinator(30th Anniversary) 2000
 - Phillips Community Energy Co-op, Founding Board member 2001-2005
 - POWER Campaign, grassroots coordinator 2001
 - Nuclear Responsibility Now, campaign coordinator 2002-2003
 - Mercury-Free Minnesota, campaign coordinator 2003-2005
 - Healthy Legacy coalition, co-director 2006 to present
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Education

- University of Minnesota, College of Natural Resources December 1995

Degree: Bachelor of Science, Resource Assessment
